3rd Stakeholder Forum of the EU Environmental Technology Verification (ETV) pilot programme

Save the date!

28 September 2017, Brussels

Background

The European Union Environmental Technology Verification (EU ETV) Pilot Programme is a voluntary scheme launched by the European Commission with the Eco-innovation Action Plan¹ to generate independent and credible information on new environmental technologies. The scheme verifies that environmental performance claims put forward by technology developers and vendors are complete, fair and based on reliable test results. The primary client target group for the Programme are small and medium sized enterprises (SMEs), although all developers and manufacturers are welcome to apply.

The **ETV Stakeholder Forum** is the place where stakeholders interested in ETV can share views on the EU ETV pilot programme, advise the European Commission and Technical Working Groups on its implementation, contribute to its evaluation and way forward. This 3rd edition of the ETV Stakeholder Forum will be dedicated to the evaluation of the pilot programme.

EU ETV evaluation

The EU ETV Programme is currently undergoing an **evaluation** to better understand whether it is achieving its desired outcomes and impacts after more than three years of operation. The European Commission seeks to ascertain whether the current Programme is functioning as planned, both in terms of the verification infrastructure which has been established, as well as the expected outcomes for innovators that are using the scheme (such as new sales, faster access to market, wider market access, and the potential for raising more investment).

How to participate?

Stakeholder Forum

The 3rd Stakeholder Forum meeting will take place in Brussels on 28 September 2017 and will enable stakeholders to exchange views on the EU ETV evaluation. The draft agenda is included below. To participate, please register at https://ec.europa.eu/eusurvey/runner/3rdETVForum

Public Consultation

A Public Consultation is online and will be open until 31 October 2017 to give all stakeholders an opportunity to provide insights on their awareness of the ETV Pilot, the perceived or actual benefits of the ETV process and the lessons learned. The consultation will be available in nine languages (CZ, DA, DE, EN, ES, FI, FR, IT and PL). It is accessible at the following address:

https://ec.europa.eu/info/consultations_en

¹ Communication from the Commission on 'Innovation for a sustainable future – the Eco-innovation Action Plan' COM(2011) 899 final

Draft agenda

The workshop will take place within Commission premises in central Brussels, Belgium

13.00 – 13.30	Registration, Coffee/tea
13.30 – 14.00	Introductory session
	 Short introduction to the EU ETV Programme and state of play First findings of the supporting study to the evaluation Questions and Answer
14.00 - 14.45	Session 1: Demonstrating the benefits of the ETV: examples from the ground
	 A beneficiary's experience An end-user's experience An investor's experience Questions and Answer
14.45 – 15.00	Coffee break
15.00 – 16.45	Session 2: Scrutinising the EU ETV process and outcomes
	 Challenges for verification bodies Breakout sessions in smaller groups on the key aspects of the Programme Feedback from the rapporteurs.
16.45 – 17.00	Closing and next steps